**Point of sale**

1. Issue printed or electronic receipts
2. Issue refunds, & issue change.
3. Keep recording sales even when offline.
4. Connect a receipt printer, barcode scanner.
5. Connect Bluecounts Customer Display app
6. Apply discounts and taxes (VAT). Restrict application of discounts to certain employees.

**Sales Track (Analytics)**

1. Track sales growth or decline compared with the previous day, week, or month, and promptly react to changes.
2. [Sales by item analytics](https://loyverse.com/dashboard) allow the best-selling items to be determined and therefore, the right purchasing decisions can be made.
3. Use different payment types, such as cash, card, cheque, etc. to analyze your sales.
4. View revenue, average sale and profit.
5. Track sales trends and react to changes promptly
6. Determine best-selling items and categories
7. View complete sales history.
8. Export sales data to the spreadsheets.

**Manage your employees**

Track each employee’s sales performance and make informed business decisions.

**Inventory Management**

* Track stock levels in real time.
* Receive automatic low stock alerts.
* Send orders to suppliers and track stock receipts.
* Transfer stock between your stores.
* Print barcode labels
* Quickly import items using the CSV-spreadsheets

**Settings**

Adjust all the necessary parameters of the Bluecounts account: payment types, loyalty settings, taxes and a lot more

1. Create multiple stores and POS to manage your growing business successfully.
2. Set up the features you need: customer displays, low stock notifications, negative stock alerts.
3. Manage your trials and subscriptions in the Billing and subscriptions section.
4. Customize your logo and text messages at the top and bottom of the receipts.

**Report Generation**

* Compare sales by different periods, stores, employees, check the important parameters at one page, such as gross sales, net sales, and gross profit, amounts of refunds made and given discounts.
* Determine top-selling items and categories, top-performing employee and store with the top sales.
* Check the sales by shifts and find out the difference between expected and actual cash amounts.
* Browse transaction history, export reports to CSV files, and analyze your data.

**POINT OF SALE**

**Sell from a smartphone or tablet**

Bluecounts works on iPhone, iPad, Android smartphone and tablet.

**Printed or electronic receipts**

Give the receipt to customers in a way they prefer: printed or sent to an email.

**Multiple payment methods**

Whether it’s cash or card, integrated or not, or any combination of them – you will have a choice.

**Discounts**

Apply discounts to the receipt or specific items.

**Refunds**

Refund the selected item or all items on the receipt.

**Work offline**

Make sales with weak or unstable internet. All data will be automatically synced once connection is restored.

**Weight barcodes**

Add items to a sale by scanning barcodes with embedded weight.

**Easy scanning**

Scan barcodes on items during a sale with built-in rear camera of your mobile device.

**Multiple locations**

Manage [multiple stores](https://loyverse.com/multi-store-pos) under one account. Track your sales, inventory, employees and customers — everything you need to know in one place.

**Customer display**

Display order information to your customers on a separate digital display simultaneously with the sale process.

**Dark theme**

Use the dark theme in low ambient light environment to reduce eyestrain.

**Inventory Management**

**Import items**

Quickly add thousands of items using the CSV-spreadsheets.

**Track inventory**

Track the stock of products and their components.

**Low stock notifications**

Receive daily notifications about low stock to make the necessary item orders in time.

**Purchase orders**

Plan purchases, export records to suppliers, track stock receipts and manage vendor relationships.

**Transfer orders**

Easily create transfer orders and move stock between your stores.

**Stock adjustments**

Increase and decrease stock levels for received items, damages and loss.

**Inventory counts**

Perform full or partial stock takes with a barcode scanner or manually.

**Production**

Track stock of items produced out of ingredients.

**Label printing**

Print barcode labels to effortlessly add items to sales, purchase orders or inventory counts.

**Inventory history**

Gain insights into the flow of your inventory by viewing adjustment log.

**Employee Management**

**Sales by employees**

Track each employee performance and take informed business decisions.

**Smart management**

Information on the workload per hour allows for efficient management of your staff.

**Access rights**

Manage access to sensitive information and functions.

**Time clock**

Employees can clock in/out and system calculates their total hours.

**Sales Analytics**

**Sales trend**

Track the sales growth or decline compared with the previous day, week, month and promptly react to changes.

**Popular items**

Sales by item analytics allows the best-selling items to be determined and therefore the right purchasing decisions can be made.

**Shifts**

Identify the cash lack at the end of the shift and track employees inaccuracy or manipulations.

**Receipts history**

Receipts history review allows you to monitor each transaction: sales, refunds, discounts.

**Tax report**

Browse reports on the tax amount needed to be paid and save time for their calculation.

**Reports export**

Export sales data to the spreadsheets for detailed analysis.